

People sometimes ask me why I don't offer more "scrap book" type stories. Here is my reasoning:

With a background in education, special needs, nanny work and freelance publications, I have seen that keeping things simple is almost always more effective when using books as a learning tool.

If you want something to be a keepsake, great. Offer scrap books. Include images and pictures and cute graphics, etc. There is certainly a place for such a thing.

However, if you are wanting to teach a learning concept (which is the primary purpose of PCS books) such as counting, the ABC's, face recognition, family recognition, behavior modification, etc - keep it simple and clean. Make sure the pages are not so full of "stuff" that the actual concepts are missed by the reader.

Think about it this way: when you go to the library and pick up a book that's PACKED full of info, text, images and so on...what does your brain do?

It shuts down.

Rather than learn 20 things from one page, you end up learning nothing at all. Much like a Biology book, right? Some of those Biology books are so chock full of info, facts and images that it's completely overwhelming. You end up putting the book down and walking away feeling dazed and confused (most of us do, anyway).

Now...it's no different for a child. Especially one with special needs (but really, for all kids). The more full of "stuff" the pages are, the LESS likely the child will be to learn.

That is why flashcards can work so well. They are clean, simple, to the point and easy to grasp. Therefore, the concepts are quickly and easily mastered.

So there you have it 😊