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Personal Child Stories: As Individual and Unique as Each Child

By Christie Crowder on March 25, 2009 12:01 AM | Permalink | Comments (1)

PARENTING



A unique approach to story telling and learning, **Personal Child Stories** creates interactive children's books that are personalized for kids and their needs. This unique product is the brain-child of Australian born/Arizona dwelling Shara Lawrence-Weiss who founded the company in 2007. She created PCS in true "Necessity is the Mother of Invention" form. "PCS was born through a medical experience with my son," says Shara. "I needed something to help my son come to terms with his prosthetic eye and new glasses and the changes taking place in our lives. I created 2 books that would address his situation and had his teachers read them in class, helping the other children understand our situation. I used personal photos and a personal text making the books completely custom to my son's needs. He loved them, read them daily and within about three weeks, his behavior had modified (keeping his eye in, keeping his glasses on, etc)."

Shara saw her triumph as an opportunity to help other children and families with special needs or any needs when it comes to rearing and growing up. "Who doesn't have issues with their own kids from potty training to hitting to biting to sharing? What kids don't need to learn to count or to learn positive meanings for the letters of the alphabet? What child doesn't have a need for a self esteem building name book? Anything and everything goes here and I have my son to thank for being my inspiration!"

All PCS books are custom written, designed, laminated, and bound from scratch. They work great for infants (safe and soft), toddlers (pages can't be torn), early readers (some pages can be used with dry erase markers to practice writing, etc) and children with special needs (seeing their own photos is an effective learning strategy for positive behavior modification). Shara enjoys the positive feedback from children and parents about how the personalized books touched their lives, brought encouragement, and helped them learn something new. Shara has launched a page on the PCS site completely devoted to products for special needs children and is currently expanding her product line to include laminated flash cards for all children.

You can see the entire collection of Personal Child Stories on the website www.personalchildstories.com. Create a lasting memory and fun learning tool for your child!

Categories: Book review, Moms, Well-being, advice, kids, toys

Tags: books, children, educational, memories, special needs

Christie Crowder is an Author/Blogger, Radio Show Host, Life Coach, and certified Multi-Tasking Maniac living in the suburbs of Atlanta, Georgia with her husband and two beautiful children.

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